#### LEBA ETHNIC MEDIA

### UNLEASH THE POWER OF SOCIAL MEDIA TRANSLATIONS TAILORED FOR GLOBAL ENGAGEMENT



Leba



In today's digitally connected world, social media platforms like Facebook and WeChat have become central to any promotional activity. With over a billion users worldwide, the need for engaging and culturally relevant content has never been more critical. At Leba Ethnic Media, we specialise in translations for social media, ensuring your message resonates with global audiences while maintaining the essence of your original content.

# EXPERTISE IN GOVERNMENT AND PUBLIC SECTOR TRANSLATION

Our expertise is in government and public sector translation, focusing on precision and contextual understanding. NAATI-certified translators carefully analyse each message, especially regarding policies or initiatives, to prevent pitfalls like inappropriate translations. This approach also applies to social media translations, where capturing the informal tone demands a nuanced understanding of language and culture.

## SPECIALISED SOCIAL MEDIA TRANSLATION SERVICES

Social media thrives on immediacy and relevance. Our team of young, social media-savvy translators offers deep cultural insights, proficient in the latest trends and platforms. They excel at crafting engaging content that accurately conveys your message, tailored for diverse audiences – from government departments to global brands.

- Government Sector Expertise: With vast experience in government translations, we prioritize accuracy and context. Our translators handle complex policy content for clear and precise results.
- SEO and Context Understanding: We excel in SEO translations, ensuring effectiveness by focusing on context and intent. Through in-depth research, our translators ensure your content ranks well across languages.
- Engagement and Creativity: Our social media translations are more than just accurate; they're engaging, culturally relevant, and tailored to the platform's informal tone. With a deep understanding of language and platform, we ensure your message resonates with your audience.

Leba Ethnic Media stands at the forefront of translations for social media, bridging language barriers and connecting you with global audiences. **Contact us today** to discover how we can help you craft messages that engage, inform, and inspire across any language and platform.

#### **Visit Us**

### <u>https://www.leba.com.au/other-</u> <u>areas-of-translation-experience/</u>

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