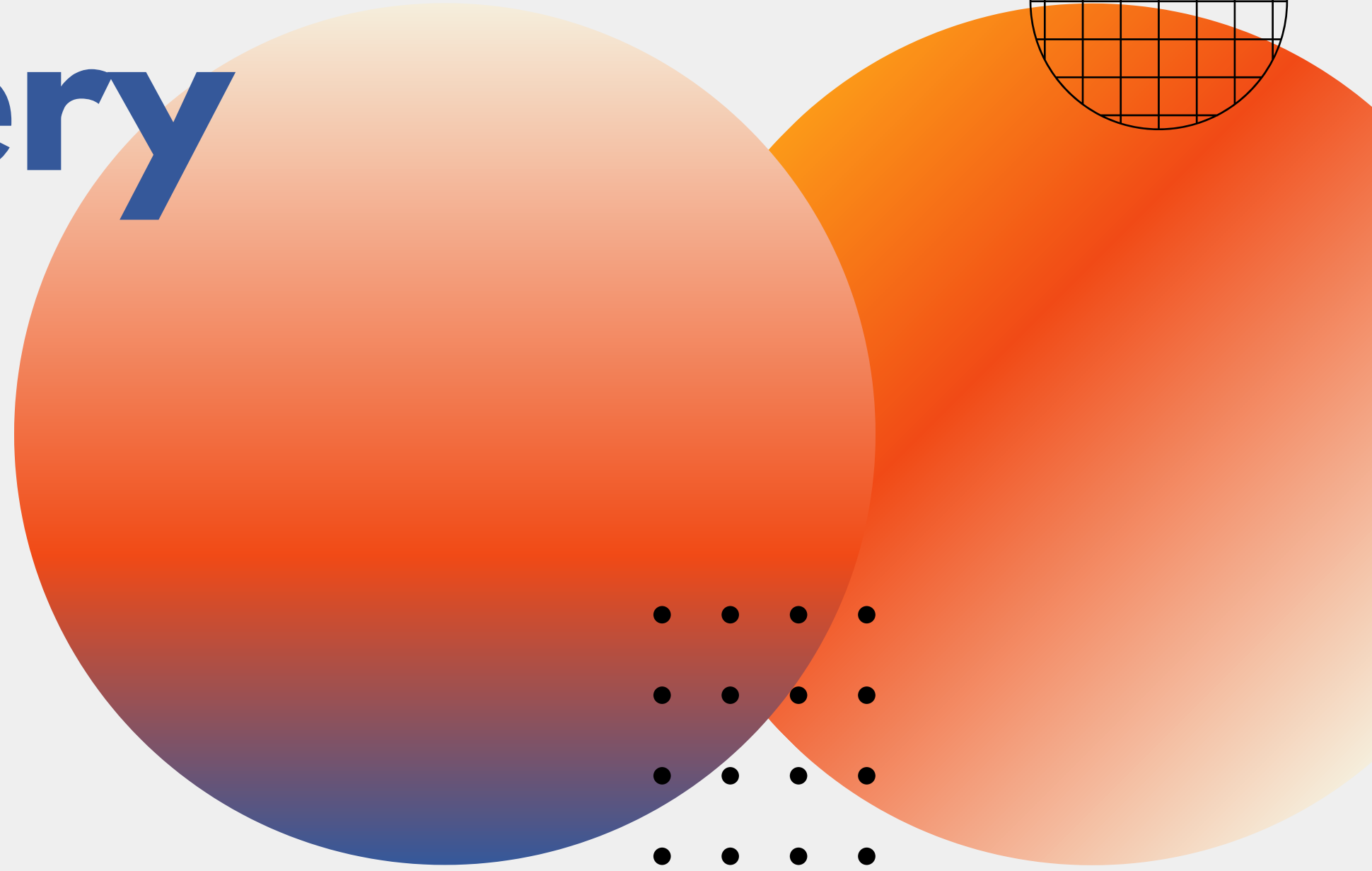
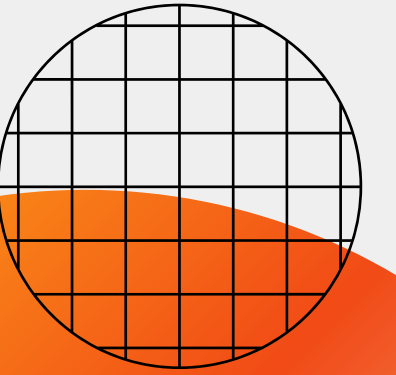


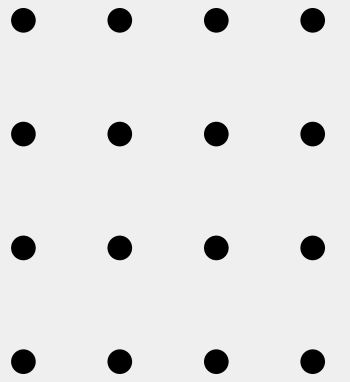
SEO Discovery

Client Marketing Plan



Meeting Agenda

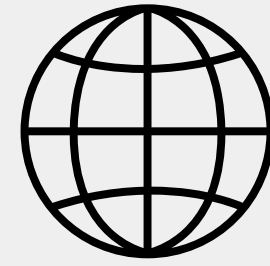
Objectives
Needs and solutions
Projections
New targets
Marketing strategy
Timeline
Mock-ups and prototypes



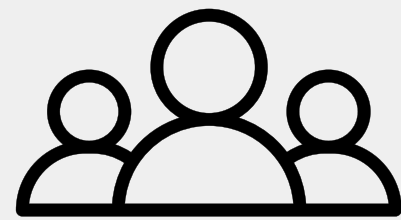
Marketing Objectives



Increase Brand
Awareness



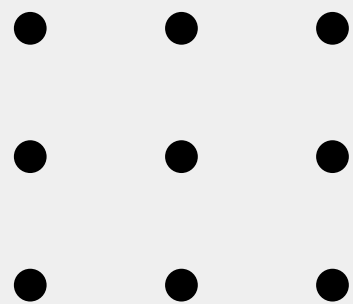
Enter New &
International Markets



Increase Customer
Base



Increase Sales



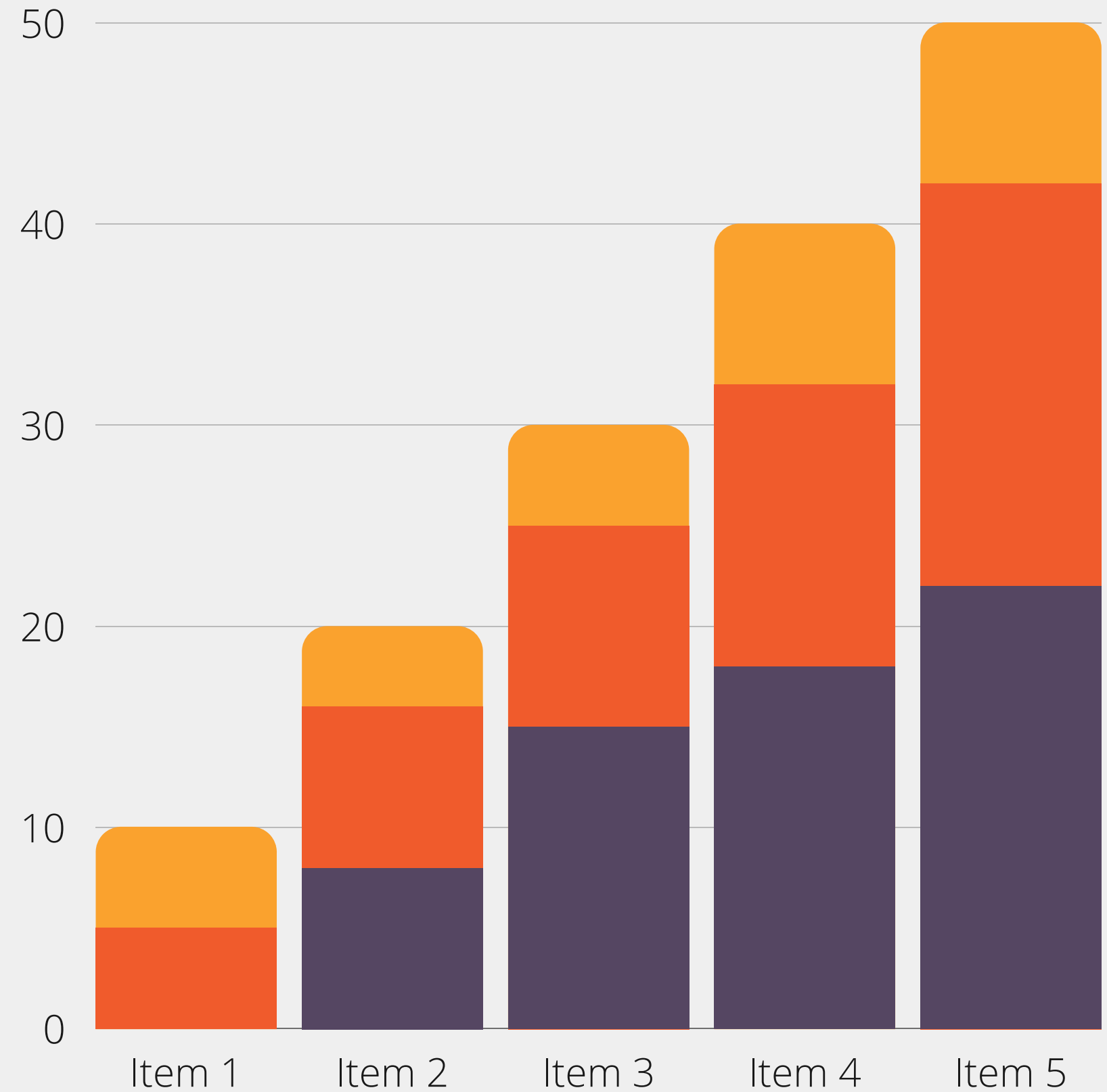


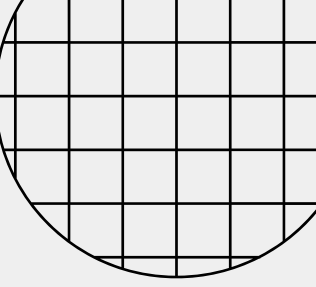
50%

Target sales increase in the following year

Growth Rate

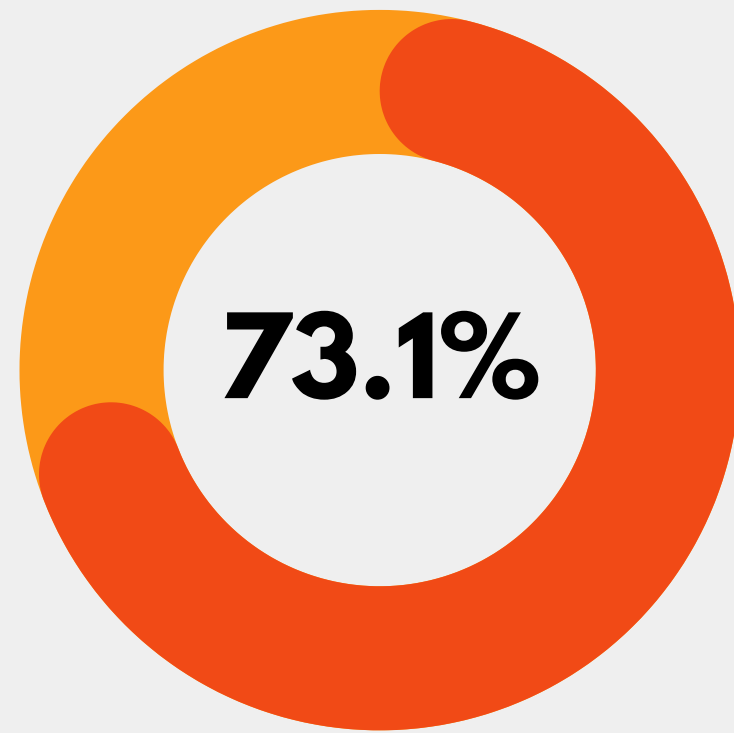
The following rates represent the growth of sales in the past year.



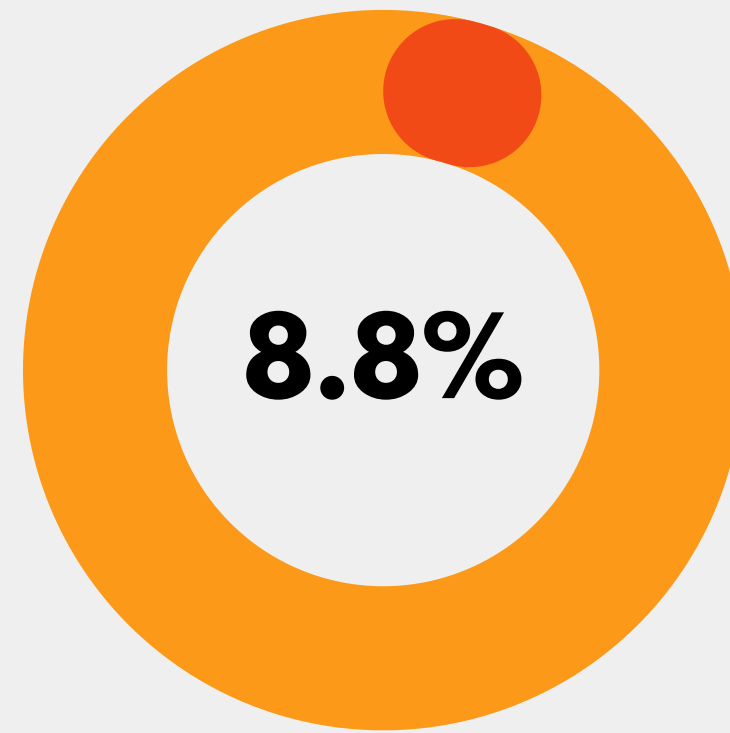


Social Media Statistics

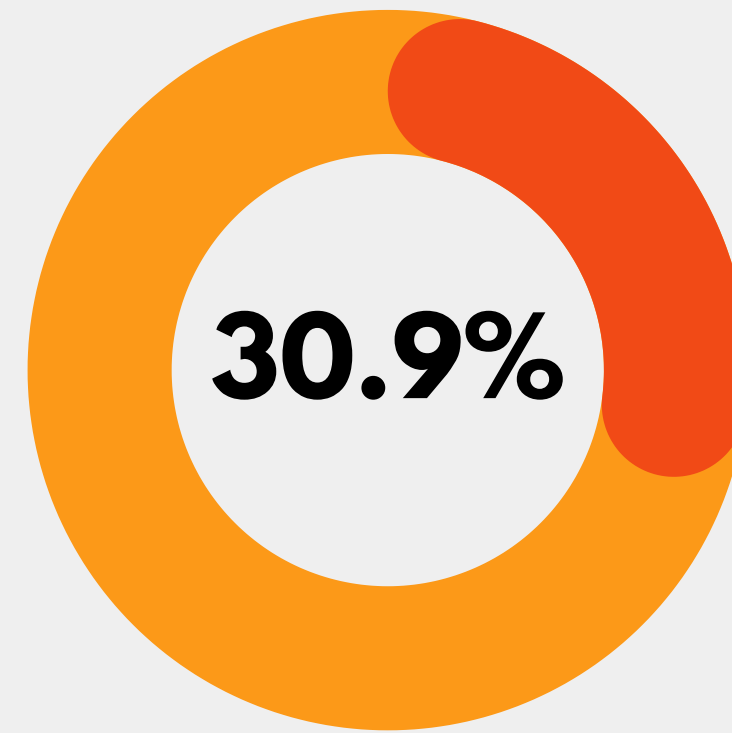
Rates of active social media users around the world



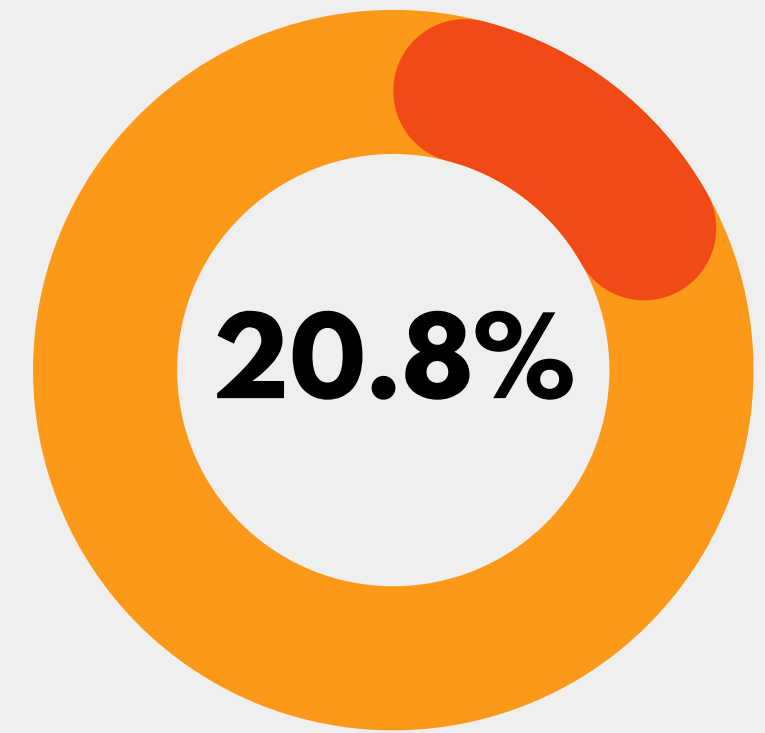
Facebook



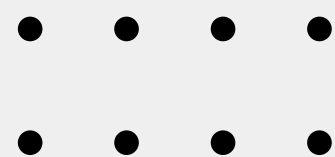
Instagram



Twitter

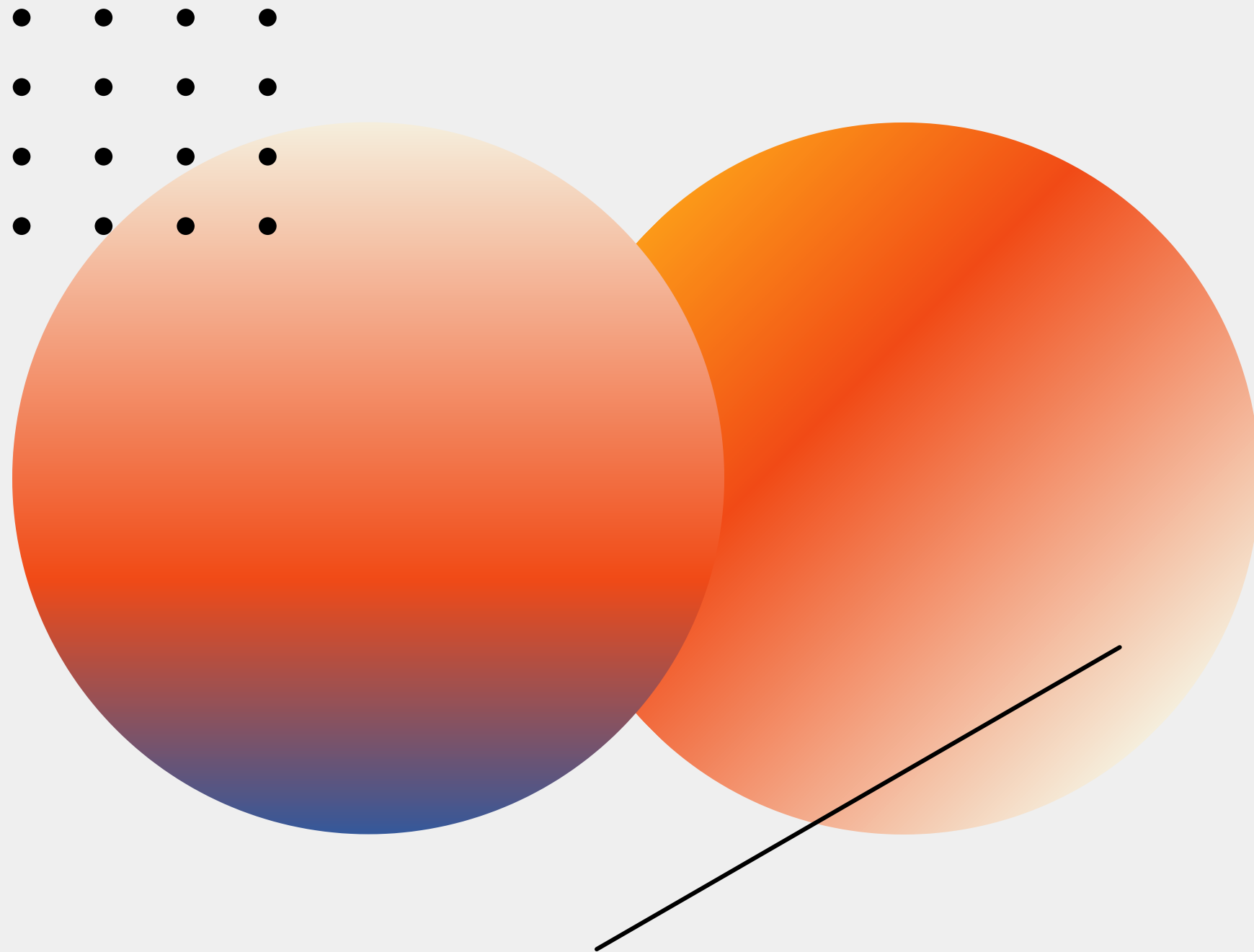


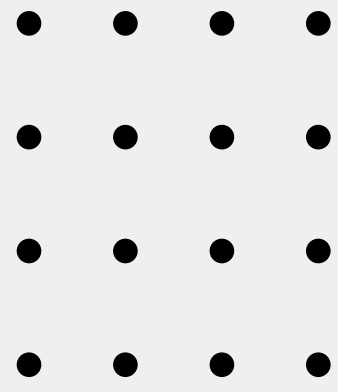
LinkedIn



Advertising Strategies

- 1** Print ads: Posters, Billboards, Flyers
- 2** Social Media Campaigns
- 3** Campaign Launch Event





Target Market Percentages

Psychographic



Geographic



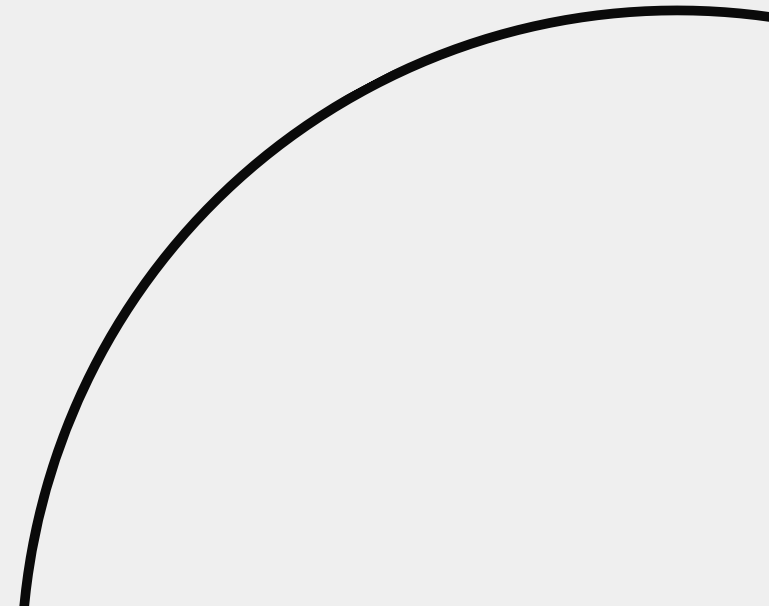
Sociographic



Demographic



Behavioral



Do you have any questions?

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